

PROJECT 1: Web Design

DUE: Monday, February 10, 2014

VALUE: 100 Points

Create a full comprehensive design for <http://livinggalapagos.web2.jomc.unc.edu/2009/>

This is the archive site for Living Galapagos. Treat it as if you are handling the redesign that will be updated with new stories and a full HTML/CSS and JavaScript site.

Create a wireframe and a comp with a color scheme and text treatment that is consistent with the site's content. You can use images and similar colors from the current site but you have the freedom to do whatever you think looks best.

Requirements:

- Design on 1280 Grid
- Create 2 consistent designs, 1 of the Homepage and 1 for the story page.
- Design in Illustrator
- Turn PDFs into drop box as lastname_first_project1.pdf

Some suggestions from the client:

- Intro video to be shown on homepage
- Strong/large display of video
- Content in two categories: Social, Environmental
- Design to show featured content more prominent over everything else.
- Must be able to switch from English to Spanish.
- Must be able to navigate from 12-24 stories (via categories)
- Each Story will have sidebar or additional content

Note About Grading:

You must earn every point. The purpose of this assignment is not follow rules or a checklist but to create a professional, well-designed website. Your burden is to show me that you understand everything we have talked about up to this point. If this were an essay exam you would be writing more than enough so I know, without question, you are an expert on the subject. I expect professional, high quality work and this project must be at a level you would be proud to show a potential employer at a major publication, agency or firm.

Remember CRAP design, Have Fun and be Creative.